

# WHY AMERICAN LEATHER® ?

American Leather was founded in 1990 with the simple principle that consumers should not have to wait months for a quality, made-to-order piece of upholstered furniture. We built our company to manufacture and deliver custom ordered furniture to your customers' homes in about 30 days.

## MADE IN THE USA



What began as a small team in a borrowed facility has grown to more than 600 employees in Dallas, Texas, housed in a state-of-the-art 350,000-square-foot factory.

American Leather's brand is a promise to our customers that we stand behind the products we design, manufacture and sell. If it's not right, we will do everything possible to make sure that it is.

This gives you and your customer peace of mind if any warranty issue should arise.

## QUALITY | *Beautiful. Inside & Out*

**Frames** are made from cross plywood for durability and have a lifetime warranty. All outside arms, backs and decks are fully padded, which adds to the long-lasting wear of our covers.

**Sock-on Upholstery** requires pin-point accuracy. You've heard the expression, "It fits like a glove." That's exactly how our covers fit. Everything is sewn together like the proverbial glove and then pulled over the wooden frame.

**Unidirectional Webbing** provides the best suspension available in seating and allows for even, non-transferring distribution of weight.

## INNOVATION

*Engineering advances blended with expert craftsmanship.*

We use advanced engineering methods combined with unprecedented manufacturing speed to provide an experience unlike any other in the industry. From our precise tailoring method to every cutting-edge design, we produce quality and comfort you can feel.

## DESIGN

*Renowned designers and inventors deliver award-winning designs.*

Proprietary products such as the Comfort Sleeper® and Comfort Air™ lead the industry with products that are both functional and fashionable. We travel the world to find the best leathers and fabrics.

## SPEED

**We do all of this in 21 calendar days.**

No need to settle for "In-Stock" products to meet your needs. Pick from hundreds of styles, leather and fabrics to find the right furniture for your customers.

DESIGNED &  
DELIVERED  
TO YOUR HOME IN  
**30**  
DAYS

**AMERICAN  
LEATHER®**

## Industry-leading lifetime warranty on each frame.

Our reputation for building the finest upholstery products in the industry is your best assurance that you're making the right choice in selecting American Leather. Our comprehensive warranties make sure your customers never need to worry about their purchase.

Ten-year warranty - Comfort Sleeper, Comfort Air and Comfort Recliner mechanisms

Five-year warranty - Comfort Theatre mechanisms

Three-year warranty - Style-In-Motion, Re-Invented Recliner, all other recliners mechanisms



### Comfort Sleeper®

The Only Sleeper You Can Sleep On™

- Multiple styles, including fashion-forward high and low-leg styles
- Six sizes from cot to king
- All sleeping surfaces are a 80" long, 5" to 10" longer than conventional sleepers
- Three mattress options: HiPerform, Gel, and Tempur-pedic®
- Storage ottomans and chaise options
- Variety of configurations, including sectional options



### Comfort Air™

Made For The Way You Move

- The first high-fashion chair in the market to provide active seating
- Patented chair features an independent back and seat
- Multiple styles, three with a firm tight-back and seat; three are plush down-filled back and seat
- Three size options for the best fit
- Ottoman available
- Different base options



### Style In Motion®

The Product Is As Beautiful As It Is Functional

- Two seat widths fit any room
- Two different motorized reclining experiences; both have independent headrest and footrest
- Multiple styles

#### G-Series:

- Classic with clean lines
- Seat height 21", higher off the ground
- Minimal 6" wall clearance
- Softer sit

#### I-Series:

- Sleek European design
- Seat height 16", lower to the ground
- True zero wall clearance
- Dramatic 9 degree pitch creates cradling effect when reclined



### Recliners

Comfort Recliner™ and Comfort Theatre®

- Unlimited ergonomic adjustability with infinite stopping positions
- Complete leg support with an extra-long footrest
- Beautiful stainless-steel footrest extension hides all mechanical linkages

Re-Invented Recliner™

- Smaller mechanism and footprint, but big on personality
- Multiple styles from modern and sleek, to mid-century inspired with walnut bases



### Stationary and Accent Pieces

The beauty of American Leather furniture is not only in the styling but the vast number of options available for all customers. We even offer sectional configurations to fit any room.