

Presidents Day Bedroom Promotion

Wednesday, February 14th to Monday, March 4th



Participating retailers will receive a 5% discount on all bedroom orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland bedroom product
- Copeland Logo
- Copy speaking to the discount from February 14th to March 4th

Memorial Day Full Line Promotion

Wednesday, May 22nd to Monday, June 10th

Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from May 22nd to June 10th



Independence Day Living Room and Home Office Promotion

Wednesday, July 3rd to Monday, July 15th



Participating retailers will receive a 5% discount on all living room and home office orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from July 3rd to July 15th

Labor Day Dining Room Promotion

Wednesday, August 28th to Monday, September 16th

Participating retailers will receive a 5% discount on all dining room orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland dining room product
- Copeland Logo
- Copy speaking to the discount from August 28th to September 16th



Black Friday/Cyber Monday Full Line Promotion

Wednesday, November 27th to Wednesday, December 4th



Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from November 27th to December 4th