

Presidents Day Bedroom Promotion

Wednesday, February 12th to Monday, March 3rd



Participating retailers will receive a 5% discount on all bedroom orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland bedroom product
- Copeland Logo
- Copy speaking to the discount from February 12th to March 3rd

Memorial Day Full Line Promotion

Wednesday, May 21st to Monday, June 9th

Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from May 21st to June 9th



Independence Day Living Room and Home Office Promotion

Wednesday, July 2nd to Monday, July 14th



Participating retailers will receive a 5% discount on all living room and home office orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from July 2nd to July 14th

Labor Day Dining Room Promotion

Wednesday, August 27th to Monday, September 15th

Participating retailers will receive a 5% discount on all dining room orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland dining room product
- Copeland Logo
- Copy speaking to the discount from August 27th to September 15th



Black Friday/Cyber Monday Full Line Promotion

Wednesday, November 19th to Monday, December 8th



Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from November 19th to December 8th