Copeland Furniture 2026 Promotional Calendar

Presidents Day Bedroom Promotion

Wednesday, February 11th to Monday, March 2nd

Participating retailers will receive a 5% discount on all bedroom orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland bedroom product
- Copeland Logo
- Copy speaking to the discount from February 11th to March 2nd

Memorial Day Full Line Promotion

Wednesday, May 20th to Monday, June 8th

Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from May 20th to June 8th

Independence Day Living Room and Home Office Promotion

Wednesday, July 1st to Monday, July 13th

CANCELLED

Participating retailers will receive a 5% discount on all living room and home office orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from July 1st to July 13th

Labor Day Dining Room Promotion

Wednesday, September 2nd to Monday, September 21st

CANCELLED

Participating retailers will receive a 5% discount on all dining room orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland dining room product
- Copeland Logo
- Copy speaking to the discount from September 2nd to September 21st

Black Friday/Cyber Monday Full Line Promotion

Wednesday, November 18th to Monday, December 7th

Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from November 18th to December 7th

Dates and terms of promotional calendar are subject to minor changes