

AMERICAN LEATHER®

# *Fabric Training*

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# UNDERSTANDING THE FABRIC COLLECTION

American Leather offers an extensive range of upholstery fabrics designed for comfort, durability, and everyday living. This guide breaks down key fabric categories, performance attributes, and selling points—giving sales representatives the tools to recommend the right fabric with clarity and confidence.

## PERFORMANCE FABRICS



PET-FRIENDLY



UV RESISTANT



BLEACH CLEANABLE



DURABLE



ECO-FRIENDLY



STAIN RESISTANT



## LIVABLE LUXURY

GRADES I - V

**BEST FOR:**

Design-forward spaces, primary living areas, clients prioritizing style with peace of mind.

Refined fabrics with a soft hand and rich texture—designed to look elevated while standing up to everyday use. Livable Luxury delivers a designer aesthetic with practical durability and low-stress living.

## LIFESTYLE

GRADE 1

**BEST FOR:**

Family rooms, casual spaces, high-use seating, value-driven performance needs.

Versatile, comfort-driven fabrics built for daily life. Lifestyle options balance durability and ease with an inviting look and feel—ideal for high-use seating and active homes.

## TECH PERFORMANCE

GRADES I - V

**BEST FOR:**

Homes with kids or pets, high-traffic environments, customers prioritizing easy care & longevity.

Advanced performance fabrics engineered for easy care. Tech Performance resists stains and moisture while maintaining a soft feel and tailored appearance—perfect for busy households.

# TEXTILE PARTNERS

American Leather partners with trusted textile innovators to deliver fabrics that meet the demands of real life—without compromising comfort, durability, or design. Each partner brings proven performance and material expertise to the collection.



## CRYPTON

Crypton delivers permanent stain protection, moisture resistance, and durability—engineered for real life without compromising softness or breathability. Proudly processed in North Carolina and designed for long-term performance.

- Fibers fully encapsulated with patented Crypton technology
- Permanent moisture barrier with breathable, soft hand
- Built-in stain repellency and soil-release
- Silver ion antimicrobial protection
- Ultra-low or no VOC emissions
- Exceeds 50,000 double rubs

### CARE & CLEANING

Spot clean light to medium stains. For tougher stains, use 1/4 tsp mild enzyme detergent per 1 cup lukewarm water

### WARRANTY

5-year limited warranty on barrier protection for Crypton®, Crypton Green®, and Crypton Outdoor® fabrics

## SUNBRELLA

Sunbrella performance fabrics deliver long-lasting color, durability, and easy care. Woven in the USA with proprietary solution-dyed acrylic fibers for fade-resistant, worry-free living.

- Proprietary solution-dyed acrylic fibers for lasting color
- Exceptional fade resistance and UV stability
- Mold- and mildew-resistant
- Bleach-cleanable for easy maintenance
- Built for long-term durability

### CARE & CLEANING

Clean with mild soap & warm water; rinse and air dry. For stubborn stains, use 1 cup bleach per 1 gallon soapy water solution.

### WARRANTY

5-year limited warranty on barrier protection for Crypton®, Crypton Green®, and Crypton Outdoor® fabrics

## INSIDEOUT

InsideOut performance fabrics offer fade resistance, durability, and easy care for residential and commercial use. PFAS-free and GREENGUARD® Gold certified, they're designed with safety and sustainability in mind.

- Solution-dyed fibers for lasting color
- Olefin and high-energy dyed polyester construction
- Fade- and liquid-resistant; bleach-cleanable
- Resists mold and mildew
- Exceeds industry durability and flammability standards
- Designed for heavy-duty residential and commercial use

### CARE & CLEANING

Blot spills and debris. Clean with 1/4 tsp mild enzyme detergent per 1 cup lukewarm water; rinse and air dry. For stubborn stains, use a 1:10 bleach-to-water solution, lightly scrub, and rinse.

### WARRANTY

3-year limited warranty for upholstery and specialty fabrics

## UTLARSUEDE

Ultrasuede is a premium, high-performance suede alternative known for its exceptionally soft hand and remarkable durability. Made with advanced, sustainable technology, it delivers a refined look with everyday practicality.

- Ultra-microfiber with 30% plant-based polyester
- Soft, lightweight feel with uniform color
- Extremely abrasion-resistant (200,000 double rubs)
- Resists sagging, pilling, odor, and fading
- Spot-cleanable; machine washable on gentle cycles
- Up to 200x more durable than imitation suedes

### CARE & CLEANING

Most spills clean with water. Removable cushions are machine washable on gentle cycles. For stubborn or oil-based stains, blot with mild detergent or rubbing alcohol and lightly brush to restore the nap.

### WARRANTY

10-year warranty



## CLEANING CODES

Fabric cleaning codes identify the safest and most cost-effective methods for caring for your furniture. Always pretest any cleaning method on a small, inconspicuous area before proceeding. To minimize everyday soil from dust and grime, regular vacuuming or light brushing is recommended. When deeper cleaning is needed, professional cleaning services are advised.

### **W** WATER BASED CLEANERS

Spot clean using foam from a water-based cleaner, such as a mild detergent or non-solvent upholstery shampoo. Apply with a soft brush in a circular motion, then vacuum once dry.

### **S** SOLVENT CLEANERS

Spot clean using a mild, water-free solvent or dry-cleaning product. Use only in a well-ventilated area and avoid products containing carbon tetrachloride or other toxic materials.

### **WS** WATER OR SOLVENT CLEANERS

Spot clean using either a mild solvent, upholstery shampoo, or foam from a mild detergent. When using solvents or dry-cleaning products, follow all instructions carefully and pretest a small, inconspicuous area before cleaning.

### **X** VACUUM ONLY

Clean by vacuuming or light brushing to prevent dust and grime buildup. Water-based or solvent cleaners may damage these fabrics.

### **D** DRY CLEAN ONLY

Professional dry cleaning is required.