



## TALKING POINTS

- Moves with body, doesn't confine.
- Sit with complete support of back in a balanced, healthy posture.
- It's Not a Rocker. It's Not a Recliner. It's Not a Glider. It's none of those things AND it's all of those things.
- It's an experience, not just a product.
- Individualized experience.
- No other chair like this on the Market.
- Responds to the height and weight of your body.
- Back and seat not hinged. They pivot on their own axis, moving independently, matching your body's motion.
- Move naturally as though you are floating in air.
- Movement is the key to wellness. Perfect for anyone who spends a lot of time in their chair.
- Sit Less Move More! Moving every thirty minutes is recommended to counteract the effects of sedentary sitting.
- We've revolutionized the active-sitting category!
- Sit. Experience. Fall in Love.

## BE PREPARED - INNOVATION & QUALITY

It started with an idea! The Comfort Air Chair all started as an idea by Scott Erb in the 70's. He visited Europe to study furniture design and noticed a lack of active seating options. It took more than 2 decades for that idea to become the Comfort Air Chair by American Leather.

In 2000, Erb received his first patent on the chair and in 2005 Scott's brother Mark, an engineer, joined him. Together, they continued to refine the concept.

In 2013, the Erb's were introduced to American Leather after they heard a podcast featuring American Leather's CEO, Bruce Birnbach. They had researched at a lot of manufacturers over the years, but they quickly recognized that American Leather was the perfect company for their project.



American Leather Founder, Bob Duncan invited Jeff Weber to join them in the development process of this product. Jeff was part of the team that created the Aeron Chair for Herman Miller, perhaps one of the most iconic office seating products of the past century. Together the team of the Erb brothers, Weber, and American Leather refined the blend of esthetic design, sophisticated materials, and the dynamic motion of the original chair.

**QUALITY** - From the Comfort Sleeper to Comfort Recliner and every product in between, we are proud of the quality, craftsmanship, and innovation that goes into every piece we create. The Comfort Air Chair is just the latest example of our core values of quality, speed, customization, style, comfort, and doing right by our customers.

**VALUE** - After many years and an enormous investment American Leather is ready and excited to introduce you to this chair. It is a product like no other.

## **FEATURES**

- Six distinct styles
- Two sizes to accommodate a range of weights and proportions
- Matching ottoman available
- Articulating headrest
- Available with disc or four star pedestal swivel base
- Star base available in Antique Brass, Burnished Bronze or Polished Nickel
- Disc base available in Brushed Stainless Steel or Natural Walnut
- Independent back and seat that pivot and tip via a weight balance mechanism
- No handles, levers or motors
- Custom Hytrel composite "hinges" provide the pivot and the engineered soft stop
- Injection molded High Density High Resiliency foam seats for sleek, modern design
- Tested with over 150,000 cycles
- Ten year warranty on mechanism
- MRP Pricing

