

## Presidents Day Bedroom Promotion

Wednesday, February 11<sup>th</sup> to Monday, March 2<sup>nd</sup>



Participating retailers will receive a 5% discount on all bedroom orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland bedroom product
- Copeland Logo
- Copy speaking to the discount from February 11<sup>th</sup> to March 2<sup>nd</sup>

## Memorial Day Full Line Promotion

Wednesday, May 20<sup>th</sup> to Monday, June 8<sup>th</sup>

Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from May 20<sup>th</sup> to June 8<sup>th</sup>



## Independence Day Living Room and Home Office Promotion

Wednesday, July 1<sup>st</sup> to Monday, July 13<sup>th</sup>



Participating retailers will receive a 5% discount on all living room and home office orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from July 1<sup>st</sup> to July 13<sup>th</sup>

## Labor Day Dining Room Promotion

Wednesday, September 2<sup>nd</sup> to Monday, September 21<sup>st</sup>

Participating retailers will receive a 5% discount on all dining room orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland dining room product
- Copeland Logo
- Copy speaking to the discount from September 2<sup>nd</sup> to September 21<sup>st</sup>



## Black Friday/Cyber Monday Full Line Promotion

Wednesday, November 18<sup>th</sup> to Monday, December 7<sup>th</sup>



Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from November 18<sup>th</sup> to December 7<sup>th</sup>